

“Successful business creation”

Wednesday	Thursday	Friday
<p>08.30 Introduction to the business simulation (auditorium) Focus: Getting the needed information.</p> <p>10.30 Organisation of the team work, collection of required information and verification of business idea.</p>	<p>08.30 Lecture: Finance and controlling</p> <p>10.30 Creation of the business plan (continued)</p>	<p>08.30 Lecture: Financial accounting and annual reports presentation</p> <p>10.30 Preparation of decisions for period 3 and 4</p>
12.30 Lunch	12.30 Lunch	12h30 Lunch
<p>14:00 Lecture: launching the business idea</p> <p>16:00 Creation of the business plan</p>	<p>14:00 Creation of the company and securing of the start-up financing</p> <p>16.00 Preparation of decisions for period 1 and 2</p>	<p>14:00 Preparation of team presentations</p> <p>16.00 Team presentations</p> <p>17.00 Simulation wrap up and conclusions</p>
18.30 Dinner	18.30 Dinner	
20:00 Social Event	20:00 Senior Management Discussion	