

“International leadership in globalizing markets”

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
	09.00 Introduction of: - participants & coaches - topics and expectations - business simulation	09.00 Lecture on management techniques and self-management Introduction to period 2 and preparation of decisions	09.00 Lecture about influencing financial performance and linking leadership quality to financial performance Introduction to period 4 and preparation of decisions	09.00 Introduction to period 6 and preparation of decisions Lecture on knowledge management and change management	09.00 Preparation of the board meeting continued Final team feedback takes place
	12.00 Lunch	12.45 Lunch	12.45 Lunch	12.45 Lunch	12h30 Lunch
17:00 – 19:00 Simulation set-up	13.00 Preparation of business plans (incl. shared mission, objectives and strategies) Preparation of decisions for period 1	13.30 Lecture about market profiles, competition analysis, core competence and corporate culture Introduction to period 3 and preparation of decisions Case Study: Going Public	13.30 Lecture about Special Leadership issues when entering new markets Introduction to period 5 where an additional international market will be opened An interim team feedback takes place and management team changes will be made	13.30 Introduction to period 7 and preparation of decisions Lecture on shareholder value, social responsibility of leadership and business ethics Introduction to period 8 and preparation of decisions	13.45 Board meetings are held 15.30 Seminar wrap up and conclusions
	19.00 Dinner	18.30 Dinner	19.00 Dinner	19.00 Dinner	
19:00 – 21:00 Dinner and Kick-off	20:00 – 22:00 Presentation of business plans to Venture Capitalists	20:00 – 22:00 Initial public offerings of the team companies	20:00 Social Event	20:00 Preparation of the board meeting	